

Omnus Specialist Update Network

Reach over

10,000 specialists

The specialist network includes

9 specialist pdf newsletters and web sites.

Content

Major updates of local and global happenings: journals, conference reviews, news summaries, people, research, drug updates, practice notes.

Political and regulatory: Mainly Australian based issues affecting a specialist group.

Interdisciplinary: Key happenings in other disciplines that affect the specialisation.

Alerts/Drug Updates
Free access to key journals.

1 **Cardiology**
update

2 **Dermatology**
update

3 **Endocrinology**
update

4 **Gastroenterology**
update

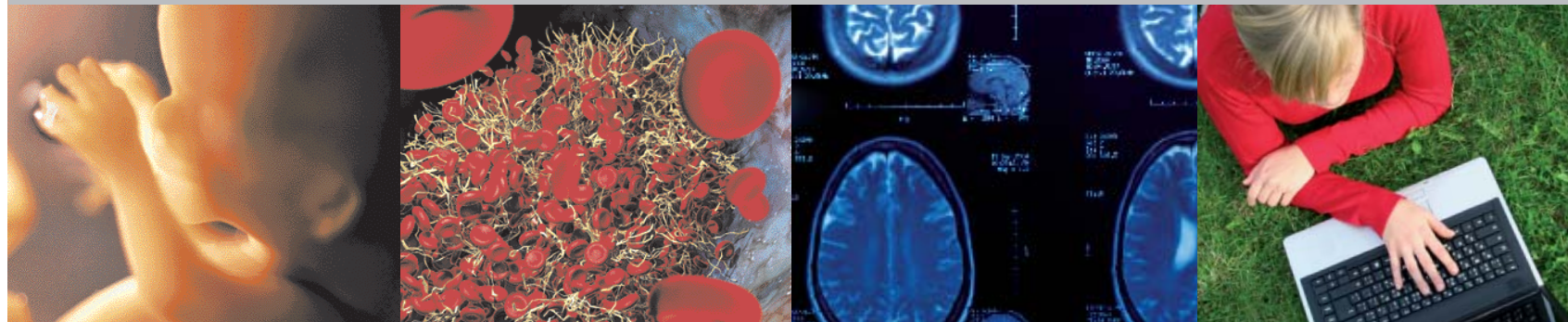
5 **Neurology**
update

6 **Oncology**
update

7 **Paediatrics**
update

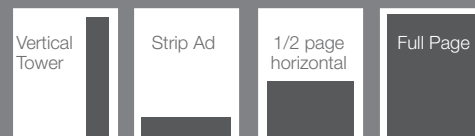
8 **Psychiatry**
update

9 **Rheumatology**
update



Newsletter advertising Sizes + Spec

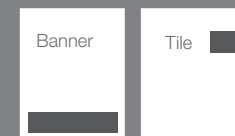
Ad size	Specs (wxh mm)
Vertical tower	45 x 240
Strip ad	192 x 57
1/2 page Horizontal	197 x 136
Full page	197 x 268



All newsletter advertising must be supplied as a rasterised PDF (300dpi)

HTML advertising Sizes + Spec

Ad size	File size	Specs (wxh pixels)
Banner	30K	468 x 60
Tile	30K	125x125



All HTML advertising must be supplied as .GIF or .JPG files

Website advertising Sizes + Spec

Ad size	File size	Specs (wxh pixels)
Banner	30K	468 x 60
Side Banner	30K	250 x 125
CPM	30K	468 x 60

Contacts

Sales NSW: Suzanne Coutinho
T: (61) 2 9422 2839

Sales VIC: Tim Young
T: 0417 575 288

Production Co-ordinator: Kat Clay
T: (61) 2 9422 2588

E: kat.clay@reedbusiness.com.au